

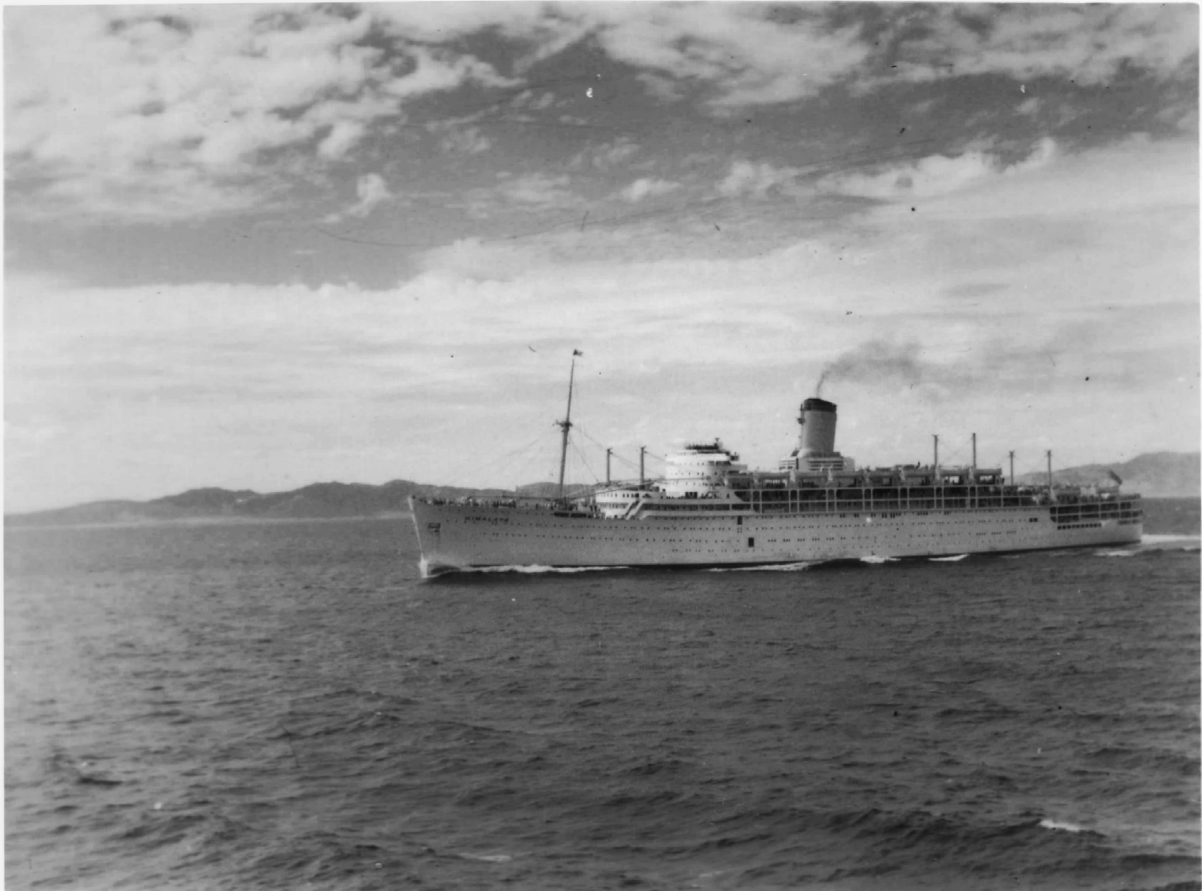
JOE
ARMITAGE



LS 12 USFW

Contents

3	Introduction & Ethos
4	Iconical
5	Design Heritage
6	Armitage Floor Lamp
9	Armitage Desk Lamp
12	Armitage Accent Lamp
15	Armitage Double Suspension Lamp
18	Armitage Triple Suspension Lamp
21	Armitage Wall Lamp
24	Technical Details
25	Contact



The steam ship SS Himalaya which brought the original Armitage Floor Lamp back to London from Bombay in 1954.

Introduction



A trained architect with a collaborative approach to design and product development, Joe Armitage produces the Armitage Lamp Collection in the UK and runs a manufacturing and consultancy business from London.

“Outstanding vision, passion and product development”

Eric Magun, Tala

Ethos

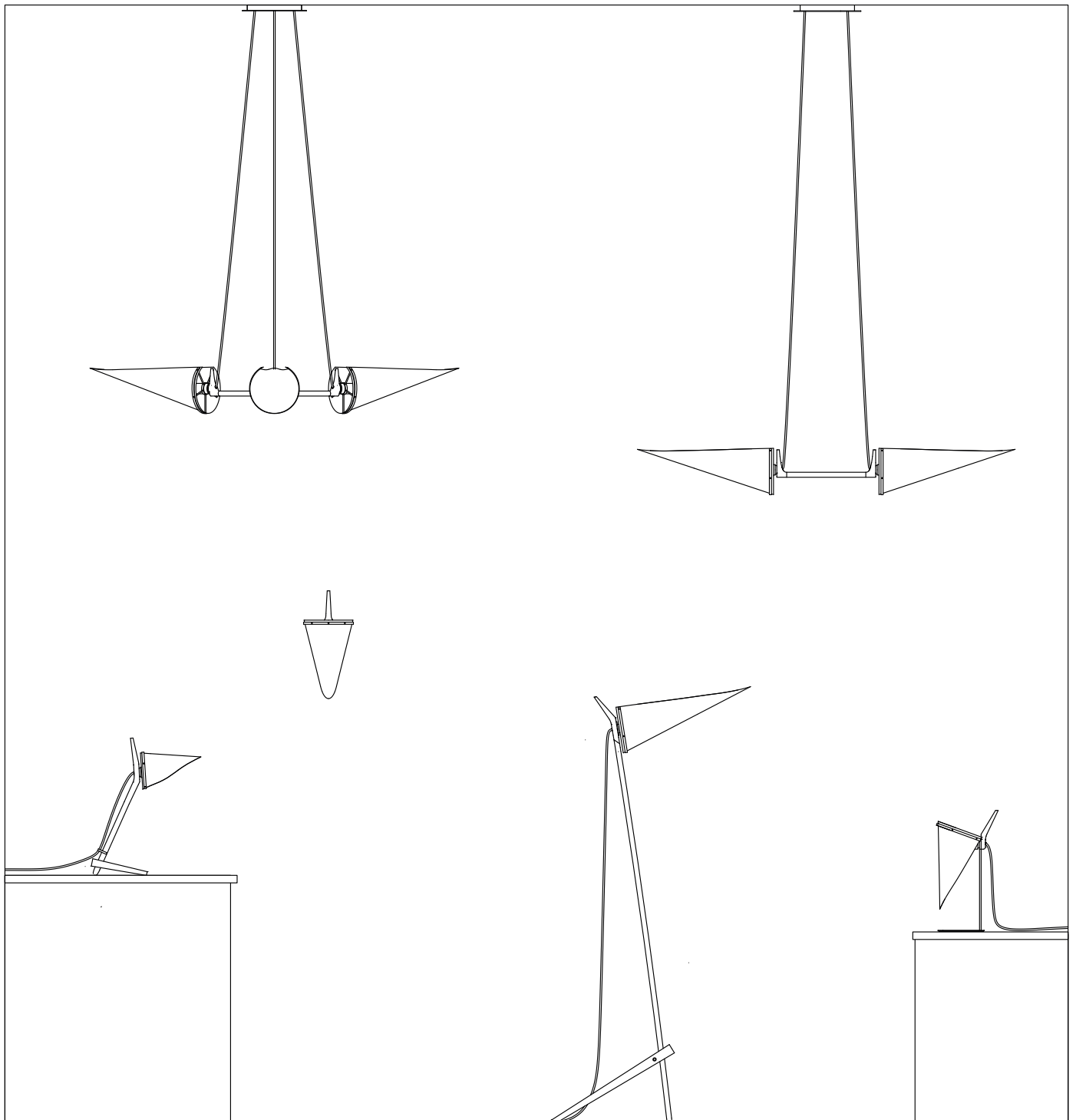
- Promote the use of sustainable materials.
- Create versatile yet unique products with a minimal and contemporary aesthetic.
- Celebrate and learn from historical design movements.
- Harness the power of teamwork and collaboration.

Thomas Heatherwick,
Heatherwick Studio

“Joe is great to work with because he is a creative and determined collaborator”

Iconical

The Armitage Lamp Collection stems from an original floor lamp designed in 1952 by architect Edward Armitage. The collection was completed by grandson Joe Armitage who created the remaining designs in 2021. The later lamps share the same conical shade and consist of two suspension lamps, two table lamps and a wall lamp. The collection features a new material for the shades which has been specially developed from recycled water bottles by a Swiss engineering company.



Design Heritage

Architect Edward Armitage travelled from London to Ludhiana, India, in 1952 with his wife Marthe.

They lived there for two years while he designed and constructed a hospital. Liberal planning laws meant Edward was allowed freedom as an architect.

Edward Armitage was one of several European architects including, Le Corbusier, Maxwell Fry, Jane Drew and Pierre Jeanneret who were commissioned by the Indian government to create buildings there soon after the independence of India.

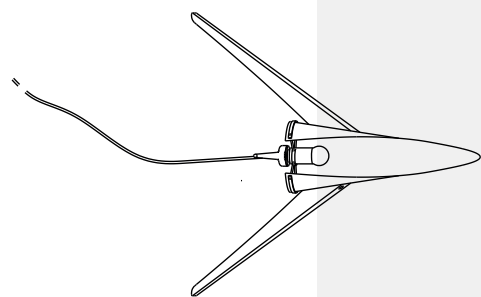
During their time there he also created a number of pieces of furniture. One of these was a Lamp.



Edward Armitage and his assistant Vijay Khosla presenting his hospital design to Indian Health Minister Amrit Kaur.

Armitage Floor Lamp

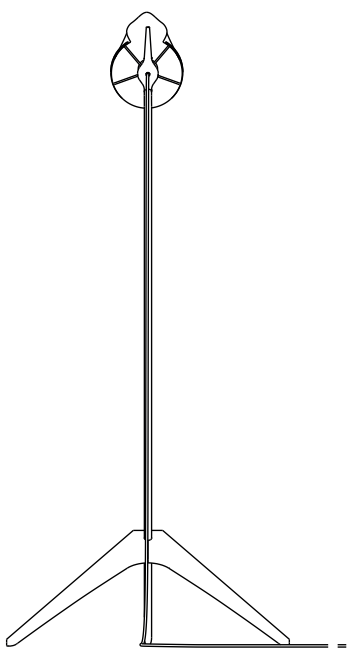
JADL01



730



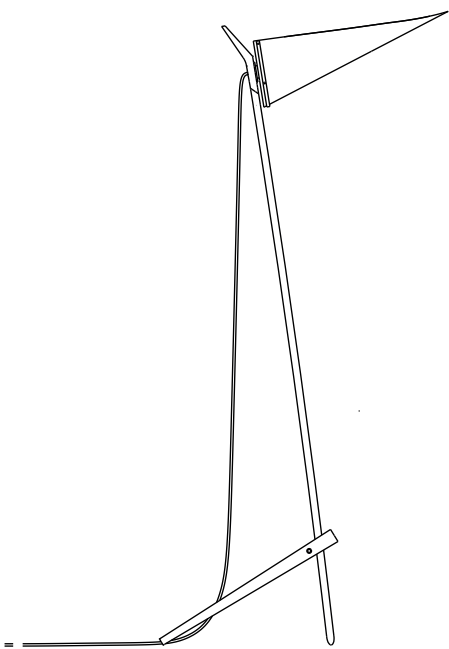
185



1635



730



460

The Armitage Floor Lamp has a distinctive profile created by a minimal stand structure and unique conical shade form. The stem is held at the base by two legs which form a perfectly balanced and sturdy tripod.

The curvature on both the inner part of the legs and the back of the head is contrasted by the corners and edges of the opposite faces of the lamp.

The back of the head also features a signature carved wooden tail which can be seen across the collection.



The Armitage Floor Lamp at Espasso London with The Alta Chair by Oscar Niemeyer.



Sculptural details in the intersection between the pole and legs of the floor lamp.

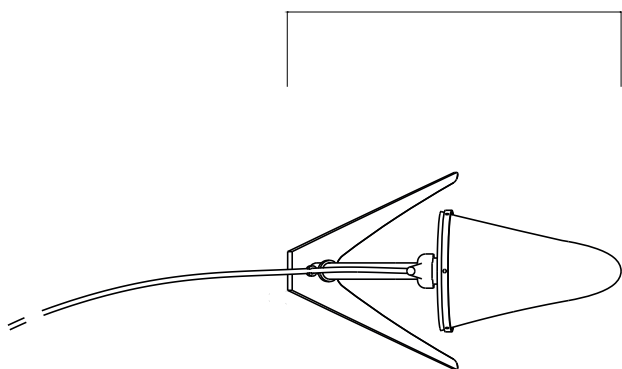


The back of the head of the floor lamp showing the solid brass shade ring.

Armitage Desk Lamp

JADL01

410



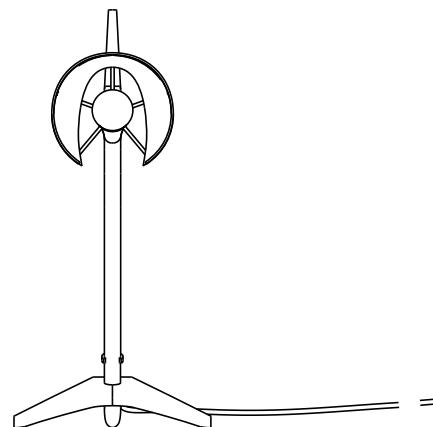
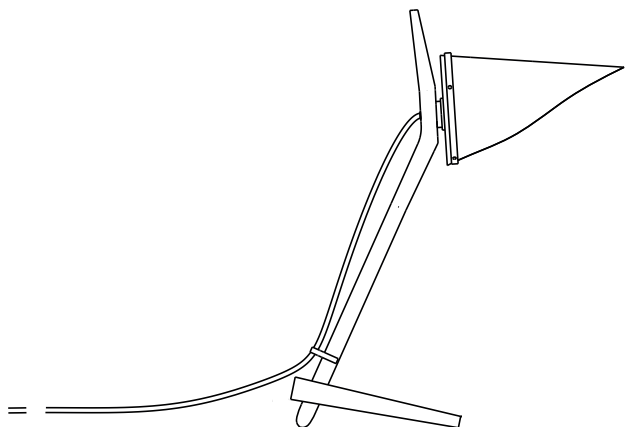
210



240



510



The Armitage Desk Lamp is a task light which stands on a desk or table and illuminates the surface below as well as creating secondary light around it.

The lamp shares the same tripod structure as its larger cousin, however the pole leans forward and the shade opens at the bottom to focus light downwards.

The shade can be rotated to cast light on specific areas below it.



The desk lamp with original Pierre Jeanneret chair and desk designed nearby in India in 1952. Beton Brut, London.



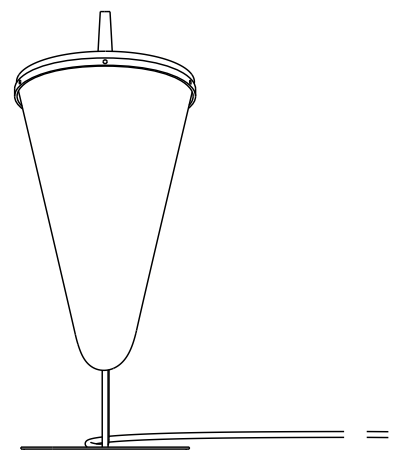
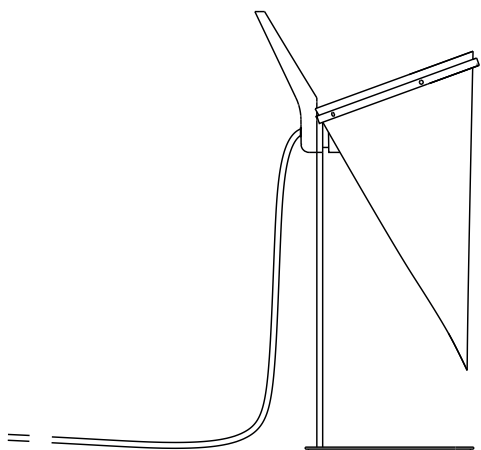
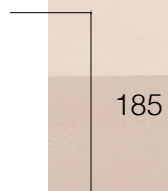
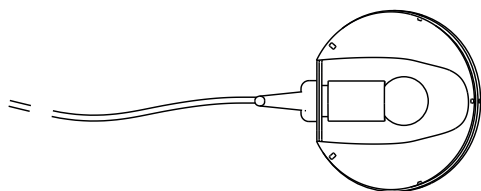
Detail of the desk lamp feet.



Detail of the desk lamp shade.

Armitage Accent Lamp

JAAL01



The Armitage Accent Lamp is a non-directional light source which adds ambience to any location within a room.

Popular as a bedside table light or a side table light, the design takes its cues from the original Armitage Floor Lamp.

The distinctive conical shade and signature walnut tail is supported by a minimal brass stand. The cable flows from the top of the lamp in the same manner as its larger cousin.



The accent lamp in private residence, London. Architecture: Seth Stein.



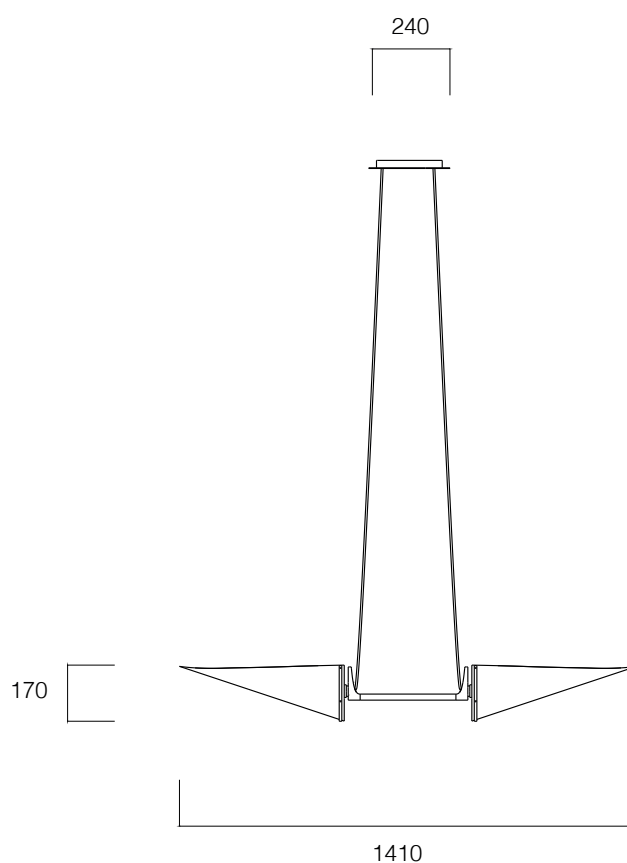
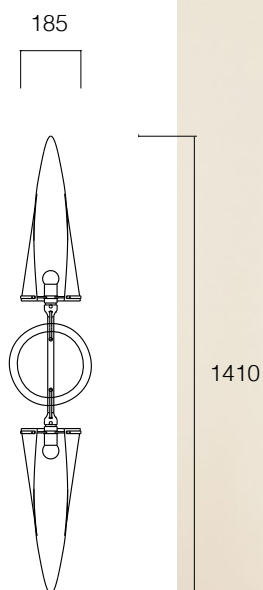
Detail of the shade fixing on the accent lamp.



The accent lamp at the Ron Hitchins House, London.
Curation: Atelier LK.

Armitage Double Suspension Lamp

JADS01



The Armitage Double Suspension Lamp provides illumination above a table or bar in a range of hospitality and residential settings.

The two cables which suspend from the ceiling plate are triangulated by a walnut stem with carved head details at each end.

The distinctive conical lampshades are attached to each end of the stem. The dimensions and form of the shades are identical to the original Armitage Floor Lamp and can be rotated to create a downlighter.



Two double suspension lamps above the bar at the Jermaine Gallacher Showroom, London.



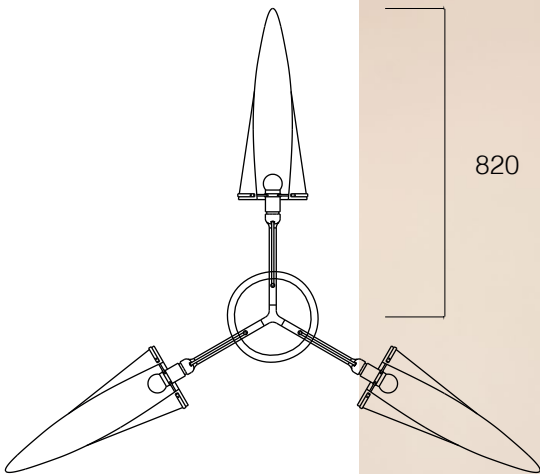
Detail of the double suspension lamp.



Detail of the double suspension lamp at the Jermaine Gallacher Showroom.

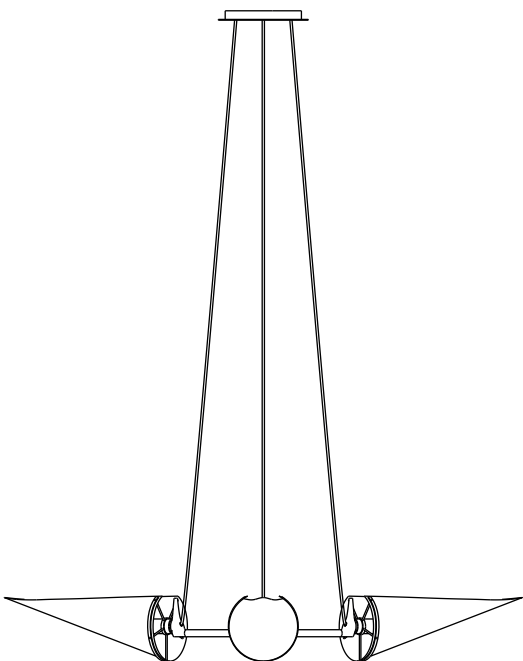
Armitage Triple Suspension Lamp

JATS01



820

240



170



1380



The Armitage Triple Suspension Lamp provides ambient light above tables, bars or in central positions within rooms.

The walnut structure consists of three stems spaced radially which are connected by a branching detail.

The distinctive conical lampshades are attached to the carved heads at the ends of the stems. They are also the same shades as the original Armitage Floor Lamp.



The triple suspension lamp at Cromwell Place, London.



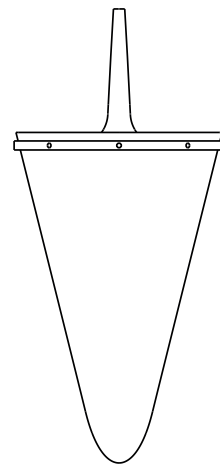
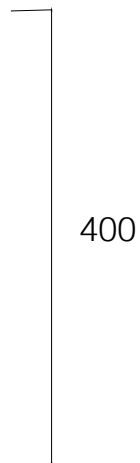
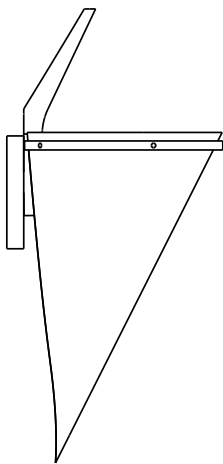
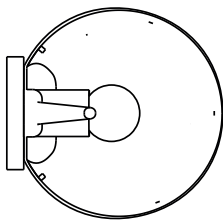
Detail of the branching joint on the triple suspension lamp structure.



Detail of the triple suspension lamp shades.

Armitage Wall Lamp

JADS01



The Armitage Wall Lamp delivers functional light and sculptural shadows to any space.

The lamp is suitable for a range of environments including bedrooms, corridors, lounge areas and restaurant/ bar areas.

The design shares features from the rest of the collection including its conical shade and signature walnut tail.



The wall lamp at the Symbiosis Exhibition with Espasso at Cromwell Place, London.
An original JZ tea trolley by Jorge Zalszupin.



The wall lamp at The Cromwell Place Club Room, London.



The wall lamp at the Jermaine Gallacher Showroom, London.

Technical Details

Shade:	Recycled felt laminate from water bottle PET.
Frame:	Black American Walnut with natural oil/wax finish.
Metalwork:	Solid brushed brass.
Cable:	Black fabric.

Cable lengths:	Desk & Accent 2.5m Floor 3.5m. Suspensions adjustable [max 3m] Wall 0.5m tail.
----------------	---

Control:	In-line rotary dimmer for Floor, Desk & Accent Lamps. Wall & Suspensions compatible with standard dimming systems.
----------	---

Light Source:	LED E27 dimmable bulbs included. Warm to dim 2200K > 2800K.
---------------	--



The Hospital in Ludhiana, India which was designed by Edward Armitage in 1952.

JA