## NORR11





ÁSMUNDARSALUR, REYKJAVÍK

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- ©s ELEPHANT STOOL
- (%c MAMMOTH CHAIR
- **(**)s MAMMOTH SOFA **16-17**
- NOMAD 18-19
- GL GOOSE LOUNGE
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### **ABOUT**

At NORR11 we strive to rethink Scandinavian design in order to create timeless furniture pieces. We seek inspiration from nature and raw materials, which is evident in our products that often redefine materials, techniques and forms.

Fusing together cultures from around the world with simple Scandinavian design principles, we generate a unique perspective on furniture design. Our name stands for our Nordic heritage and the day it all began, the 11<sup>th</sup> of November 2011.

Welcome to NORR11.



### 1. LOUNGE CHAIRS

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12-13 E ELEPHANT STOOL

14-15 NC MAMMOTH CHAIR

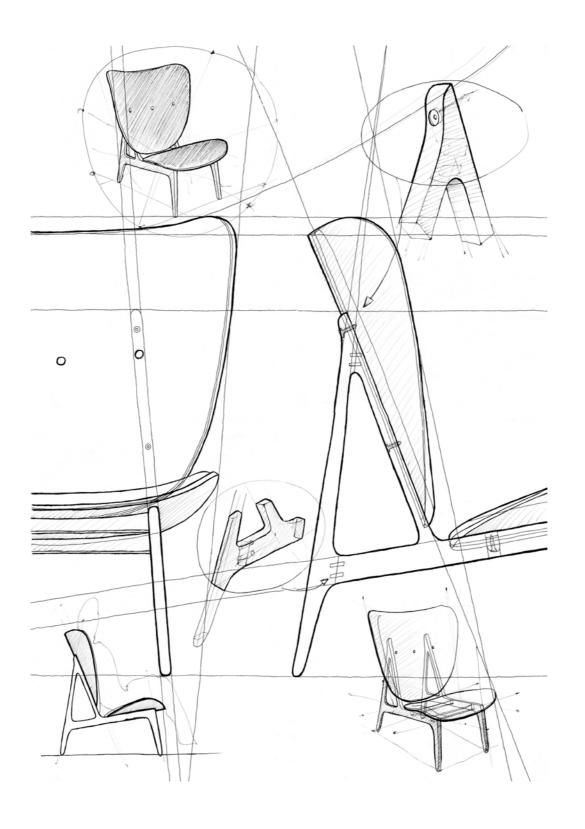
16-17 NS MAMMOTH SOFA

18-19 NOMAD

20-21 GL GOOSE LOUNGE

22-23 SL SAMURAI

24-25 URBLE ROI BENCH





## Elephant Chair

"With the Elephant Chair we aim to reinvent the classic wing chairs of Danish functionalism from the 1950's but with a twist. The base is inspired by Japanese minimalist furniture, where each leg is designed as one single profile without visible joints. That gives the traditionally heavy lounge chair a light touch, which you will also see in the slightly curved seat and back. The Elephant Chair is a part of our new collection, which is based on the same foundation as our former collections; to work with natural materials, simple Scandinavian design, good craftsmanship and optimal comfort."

Kristian Sofus Hansen, designer.



## **Elephant Chair**

The Elephant Chair, designed by Kristian Sofus Hansen and Tommy Hyldahl, is a modern interpretation of Scandinavian minimalism combined with Japanese aesthetics. The design is inspired by Danish upholstered chairs of the 1950's, while drawing visible characteristics from the already iconic Mammoth Chair. The result is a light and elegant lounge chair where the Elephant ear shaped back gently curves around the body providing superior comfort. The Elephant chair is hand-crafted with a solid oak wood frame. The chair comes in three frame variations; natural, dark stained and black, and can be upholstered with leather and wool.

The seat and back are made from the highest quality compression molded oak veneer shells. The two shells are pressed in the same press mold, and surround the body in a light soft curve. The legs are designed as one single profile without any visible joints. This enriches the experience of the material strength and exchange between the light and heavy dimensions; "elegant and simple but sturdy without being clumsy".





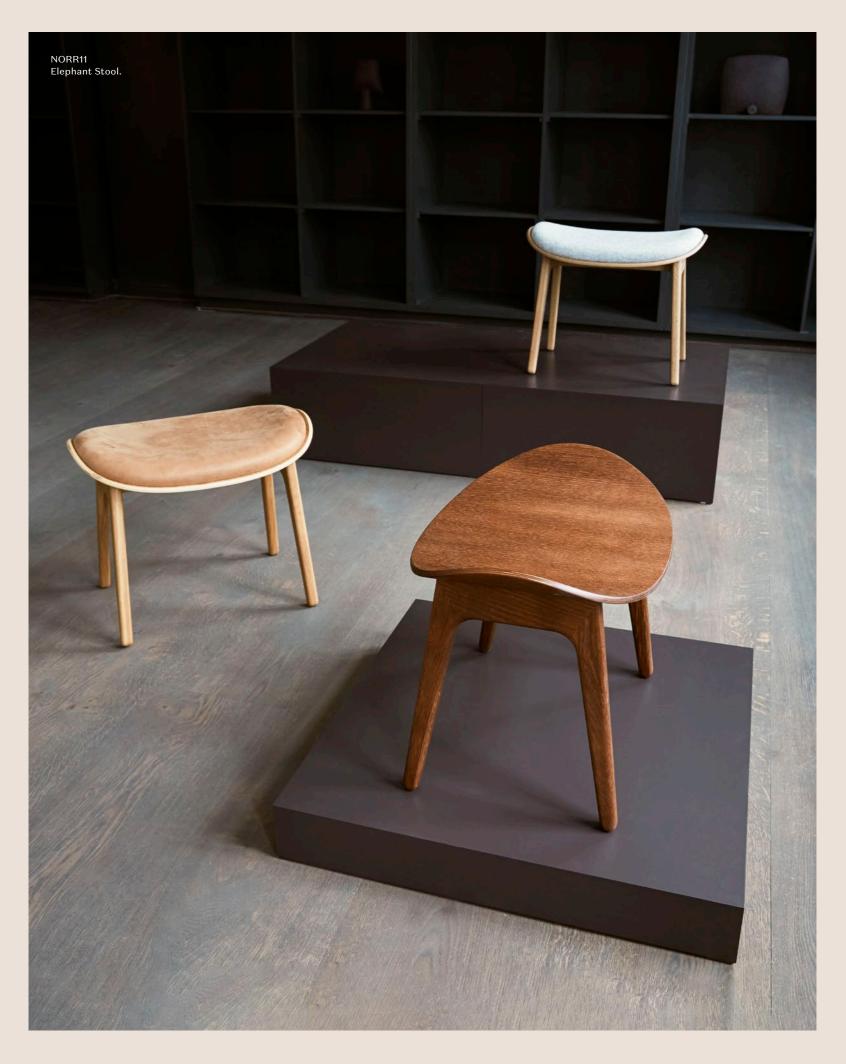
**Designers**Kristian Sofus Hansen
& Tommy Hyldahl

## **Elephant Stool**



Elephant Stool is a minimal piece of furniture, based on the signature aesthetics of the Elephant Chair. The stool suits a wide range of purposes, functioning both as a footrest for the Elephant Chair and as a lounge stool on its own.

Elephant Stool comes with a seat of moulded oak veneer, resting on a wooden base of massive oak. The stool is available without upholstery as well as with different upholstery options.





## **Mammoth Chair**

The Mammoth Chair has been our signature piece ever since we launched our first NORR11 furniture collection in 2011. Designed by the Danish designer Rune Krøjgaard and Norwegian designer Knut Bendik Humlevik, the Mammoth Chair is a welcoming modern wing chair. The wings extend outwards from the back of the seat, creating a pleasant homelike feeling.

Rune's passion for shapes and specific manufacturing techniques coupled with Knut's pursuit to create stylish yet functional furniture manifest themselves in the Mammoth Chair. The seat and back are formed from the same compression mold, giving the chair its signature clean minimalistic look. The high back, hugging wings and fluffy upholstery provide superior comfort and sense of privacy, whether relaxing at home or lounging with others.

The Mammoth Chair is hand-crafted, using solid oak wood for its frame and laminated oak veneer for the seat and back. The frame comes in multiple colour ways; natural, dark stained and black, upholstered in enormous variations of fabrics and leathers.





NORR11 Mammoth Sofa, Dark Stained with Kvadrat Remix.





"For me functionality is a key factor, and can never be ignored, if I can achieve pure style and functionality in a product, I'm glad."

Knut Bendik Humlevik

The Mammoth Sofa by Rune
Krøjgaard and Knut Bendik Humlevik
is an elegant piece of furniture with
the comfort of a lounge chair but
the size to fit at least two people.
The welcoming wings provide
a sense of privacy and serenity,
making the Mammoth Sofa perfect
for public spaces, hotel lobbies
and modern workspaces.

The sofa pairs well with the Mammoth Chair offering numerous possibilities of creating smart, intimate interiors with a warm and welcoming appeal. The Mammoth Sofa is hand-crafted with a solid oak frame and seat and back of laminated oak veneer.

#### Designers

Rune Krøjgaard & Knut Bendik Humlevik

## Mammoth Sofa



Designed by Kristian Sofus Hansen and Tommy Hyldahl, the Nomad is a comfortable lounge chair made of bamboo wood with leather cushions.

"We wanted to create a light natural lounge chair of bamboo with the comfort of a traditional lounge chair. The biggest challenge was without a doubt creating the large back and seat frames and a back leg that runs all the way from the floor to the top in one whole piece. We worked on it with local craftspeople and skilled manufacturers. After countless experiments we ended up with a highly comfortable and stylish lounge chair" says designer Kristian Sofus Hansen.

The Nomad Chair is a Nordic interpretation of the traditional Moroccan wicker chair where the number of joints is reduced to its function only. The name "Nomad" is a characteristic contraction of the terms "Nordic" and "Moroccan".

The seat and back are made of two large molded bamboo frames, with inlaid French bamboo mesh. The semi-transparent bamboo mesh gives the large surface a light expression and highlights the Nomad's beautiful construction.

The chair comes with a neck pillow with three height variations, as well as a seat cushion for optimal comfort. Both pillows are produced in leather, which compliments the warm bamboo of the Nomad.

## Nomad

**Designers** Kristian Sofus Hansen & Tommy Hyldahl







**Designers**Kristian Sofus Hansen
& Tommy Hyldahl

## Goose Lounge

The idea of the Goose Lounge Chair was to create a highly comfortable lounge chair that is small enough to fit into any kind of interior space. Its beautiful fabric and leather make it suitable for a hotel suite or complimenting a sofa in a private home. The soft seat is contrasted by two pointing oak veneer legs crossing beneath the seat. The legs are available in natural oak, dark stained and black. The wide range of upholstery options include velvet, sheep skin, vintage leathers from Sørensen and various types of Kvadrat materials to personalise the chair.







## Samurai

Samurai Chair is a modern lounge chair, made from turned oak timber sections with the seat and back in high quality saddle leather or canvas.

Whilst studying hunting chairs of the mid-20th century, designers Kristian Sofus Hansen & Tommy Hyldahl have created a modern interpretation of the low-slung hunting chair type, with construction inspired by Japanese simplicity combined with the Danish stick chairs of the 1950's. Samurai is a highly considered piece of chair making based on stick chair construction popular in the 1950's, which marry different turned oak sections that support the seating comfort and

tectonic geometry. The chair is completed beautifully with a highly crafted round oak section meeting the back in an elegant form which completes the iconic Samurai silhouette.

Samurai is offered with saddle leather from Sørensen Leathers or premium quality re-enforced canvas, which folds around the chair like armour and carries the body with ease. The seat is mounted with brass rivets in order to achieve maximum strength, whilst the back is mounted with adjustable leather straps and brass buckles. Both the leather and canvas is handmade in Denmark in proud Danish furniture tradition.



**Designers**Kristian Sofus Hansen
& Tommy Hyldahl





### **Designers**Kristian Sofus Hansen & Tommy Hyldahl

# LE ROI

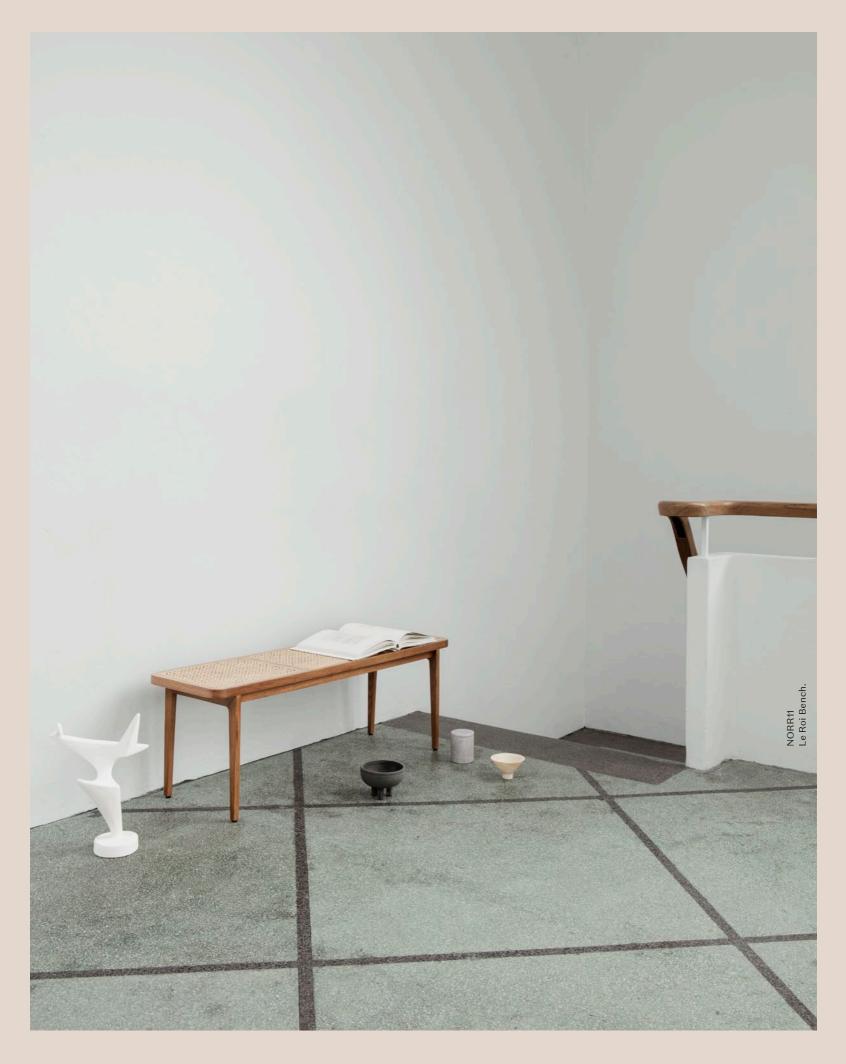
### **BENCH**

The Le Roi series consists of a bench and a coffee table and is made from solid oak with inlaid French rattan mesh. Le Roi is the French word for King, and the series is a minimalistic interpretation of rattan furniture

from the French colonial time, merged with well known Scandinavian furniture archetypes, such as the three-leg circle table and the rectangular bench.

Le Roi is constructed as a frame geometry of solid oak, with

French rattan mesh mounted with traditional methods. The tactile rattan mesh creates a translucent surface, which highlights the beautiful and simple construction. Designed by Kristian Sofus Hansen & Tommy Hyldahl.





## 2. SOFAS

28-2 NW NEW WAVE

30-31 M MADONNA

32-33 NA MAN

34-35 NCH MACCHIATO







### **New Wave**

New Wave is a minimal sofa design inspired by Danish sofas from the 50's. New Wave's curvy design is reduced into three simple elements – base, back and cushion. Each element is carefully designed according to its function only, making the New Wave a both elegant and highly refined sofa design. The tight shape contrasted by soft cushions, makes New Wave equally at home in an office setting, hotel lobby or a residence.

The sofa is developed in collaboration with a highly skilled furniture manufacturer in Northern Italy, with a wealth of experience in upholstery furniture. The carefully selected foam mix ensures high comfort, while keeping the tight look.

New Wave is offered in two variations – Two-Seater and Open-End – with various upholstery options.









NORR11 Macchiato Sofa, Left Chaise Longue & Large Center, Olive Green Velvet

Nomad Chair.

Ghost Table.

Line One, Floor Lamp, White.



## Macchiato

The Macchiato Sofa is an asymmetric modular sofa, with a high content of down feathers and upholstered with elegant fabrics. The Macchiato Sofa is all about the quality of the fabrics and comfort, challenging the common square modular sofa. The unique combination foam, memory foam and down feathers ensure that the sofa aligns to your body perfectly. The seats are low and deep allowing for the ultimate lounge feeling when socialising or relaxing. All modules

come with accompanying pillows that welcome you to the sofa even before you sit down.

The 8 different modules can all be used individually as they are fully upholstered with a solid core. They can also be connected with other modules using the Click-Link system underneath the sofa, creating various types of sofas fitting larger environments or smaller ones.

The Macchiato Sofa comes upholstered with various fabrics and every sofa is made-to-order.



NORR11 Madonna Sofa, Velvet Taupe.

Line Two, Black.

Goose Lounge Chair, Velvet Taupe.

MAN Coffee Table.

MAN Side Table.



#### **Designers**

Rune Krøjgaard & Knut Bendik Humlevik

## Madonna

Designed for pure comfort the Madonna Sofa is a modular sofa built with a strong core of plywood and high quality cold cure foam. With a deep seat and a low lounge feel frame the Madonna Sofa encourages relaxation. The design has a clean look, making it easy to compose and decorate with pillows and blankets. The 8 different modules provide numerous possibilities to create the ideal sofa for each individual space, from a regular two-seater to larger L-shapes and chaise lounge options.

The Madonna comes fully upholstered in Canvas, Medley and Velvet fabrics and every sofa is made-to-order.





Simple and clean shapes

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A collection of furniture with clean expression



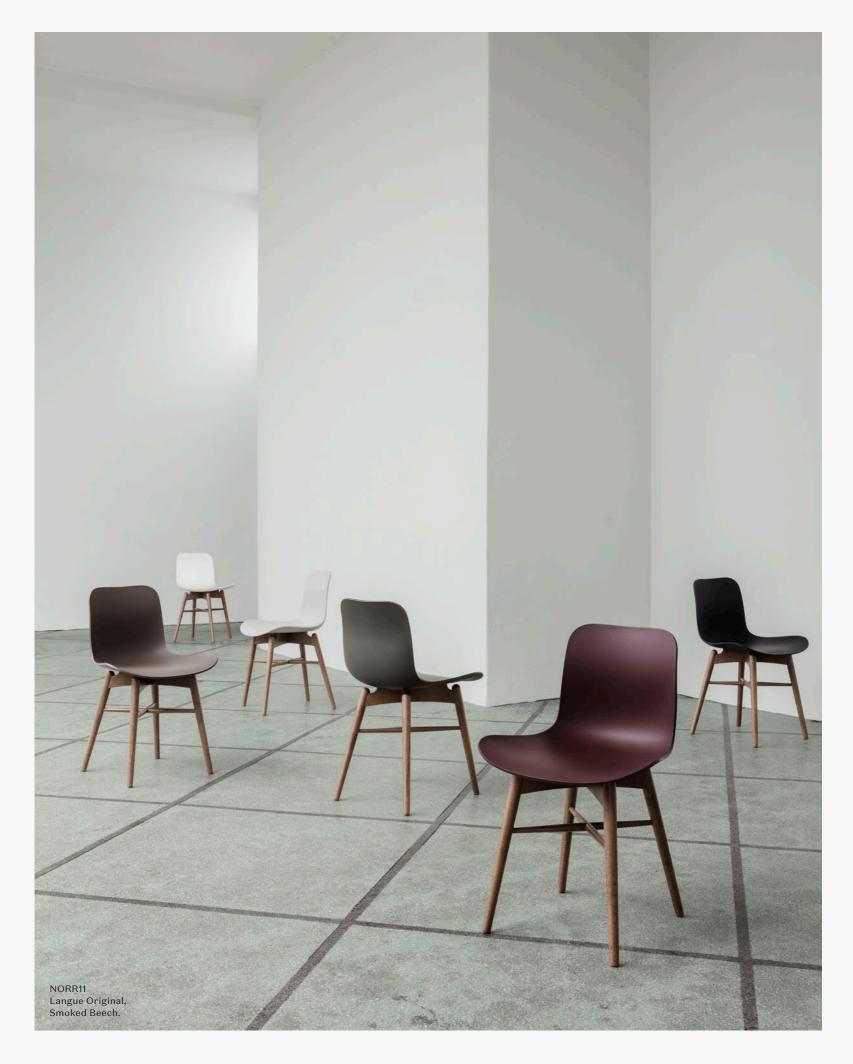
Inspired by the Bauhaus era where simple and clean shapes were in focus, the MAN Series is a collection of furniture with clean expression. Minimal materials and a functional design philosophy make the MAN Series aesthetically pleasing. The frame is made in Denmark from stainless steel and the seat and back are made of reinforced canvas. The cushions are upholstered with high quality leather and filled with fine down filling.

The series consists of two- and three-seater sofas, lounge chair, daybed, chaise longue, coffee table and side table. The leather cushions come upholstered with various types of leather hides from Sørensen Leathers and the tables come with a fine black marble from the Iberian peninsula or a veiny green Indian marble.





# 3. DINING & BAR CHAIRS



DINING FRAME VARIATIONS

Original (Natural, Dark Stained, Black and Smoked)

Avantgarde (Black)

Stack (Black and brass)

BAR FRAME VARIATIONS

Original (Natural, Dark Stained, Black and Smoked)

LOUNGE FRAME VARIATIONS

Original (Natural, Dark Stained, Black and Smoked)

**UPHOLSTERY VARIATIONS** 

Vintage Leather, Tempur Leather, Premium Leather and a range of Kvadrat fabrics.

Also available in a soft version with a 3 cm foam.

**Designers** Rune Krøjgaard & Knut Bendik Humlevik

# Langue Dining

The Langue series is our most versatile furniture series with nearly unlimited potentials of combinations. It started as an idea to create a simple chair with a soft minimalistic appearance from a molded plastic seat and a frame of beech wood. A highly tasteful and functional shell chair at an attractive starting price to suit different stages of peoples lives. Today, the series includes dining chairs with eight possibilities of legs in both wood and steel, lounge chairs and the latest addition, a bar chair in two heights and the seat of the dining chair making it a very comfortable bar chair. With the wide range of possible combinations of frame, shell colours and upholstery options, the Langue Chair can be customised to each and every scenario without compromising its basic concept.

Since we launched the Langue series it has been under constant development, making little tweaks here and there to achieve the best and strongest chair possible. The result is a beautiful, sturdy chair suitable for private homes and public settings.







Inspired by traditional Danish elementary school chairs, the NY11 Dining Chair has a frame hand-crafted from solid oak and a seat of laminated oak veneer. The Chair came to life when designers Rune Krøjgaard and Knut Bendik Humlevik went on a mission to create a modern take on the Scandinavian dining chair. Just like a school chair it had to be both comfortable and very durable. The result is a simple and honest chair with a timeless expression.

The NY11 series also includes bar chairs in two heights, 65 cm and 75 cm, designed to fit perfectly to a kitchen island in a private home or as a comfortable bar chair in public spaces.

The visible grains in the chair's structure emphasise the quality of the materials and give it a natural appearance. The chair is available with a seat cushion upholstered with leather and the frame comes in natural, dark stained and black.

# **NY11 Dining**

**Designers** Rune Krøjgaard & Knut Bendik Humlevik

The design of the classic NY11 Dining Chair by Rune Krøjgaard and Knut Bendik Humlevik has been updated to make this strong chair even stronger. While still true to its simple and minimalistic design this improvement makes the chair equally suitable for home use as the most challenging public environment use. We are proud to announce that the NY11 Dining Chair has now passed L2 testing by the Danish Technological Institute which makes it one of the strongest wooden chairs on the market.



**Designers** Rune Krøjgaard & Knut Bendik Humlevik

# Shanghai

Designers Rune Krøjgaard and Knut Bendik Humlevik, along with NORR11 founder and partner Tommy Hyldahl, went on a quest to China looking for inspiration to design a modern Scandinavian take on the ancient Chinese Horseshoe Chair.

It can be said that the design goes more than 700 years back, as they found an armrest on a chair dating back to the Yuan Dynasty, a period where Marco Polo was still in China. This became the inspiration for the Shanghai Chair. They started working with talented craftspeople and through trial and error, tweaking small details over the years, the final result is a distinctively modern take on the Yuan Dynasty's Horseshoe chair.

The Shanghai chairs were one of the first chairs produced by NORR11. The Shanghai Chair was originally produced in Asia to preserve the original production methods of connecting solid wood pieces using woodworking joints and rarely using any glue or nails. In 2017 production was moved to Europe and the Shanghai Chair was reintroduced to the market.

The Shanghai Chair features a steam bent solid ash wood frame and a seat of handwoven paper cord or leather. The back and the armrest play a central role in the chair's construction, giving it an iconic shape and firm support. The high back provides comfortable support and the armrest effortlessly surrounds the body of the chair. The paper cord seat is hand-woven and the leather upholstered seat option comes with Premium or Vintage Leather from Sørensen Leather.







# **Elephant Dining**

The Elephant Dining Chair is a dining chair version of the popular Elephant Lounge Chair. The legs are shared with the proven NY11 Dining Chair while the seat and back are pressed in the same soft curve as the Elephant Lounge Chair. The result is a light and elegant dining chair where the Elephant ear shaped back gently curves around the body.

Elephant Dining is produced with solid oak legs, with back and seat in laminated oak veneer. The seat and the back are upholstered in leather and textile of highest quality, and the refined 25 mm foam blend provides superior comfort. The upholstery gives the chair a solid look, which is contrasted by the slim contour of the veneer edge.







Buffalo is the latest edition to the family of dining chairs based on the proven NY11 frame. The back is made from multiple layers of oak veneer forming the characteristic buffalo horn shape. The back and armrest gently curves around the body and provides superior comfort.

Buffalo comes with legs of solid oak and a seat of laminated oak veneer. The seat is available with various upholstery options.

### **Buffalo**

**Designers**Kristian Sofus Hansen
& Tommy Hyldahl





# Langue Bar

The Langue series is our most versatile furniture series with nearly unlimited potentials of combinations. It started as an idea to create a simple chair with a soft minimalistic appearance from a molded plastic seat and a frame of beech wood. A highly functional shell chair at an attractive starting price to suit different stages of peoples lives.

The Langue Bar Chair comes with the same seat as the Langue Dining Chair making it a highly comfortable bar chair with great back support. The base is made from beech wood and comes in two different heights. The series comes in various finishes with a wide range of shell colours and upholstery options making it customisable to different settings.

**Designers** 

Rune Krøjgaard & Knut Bendik Humlevik



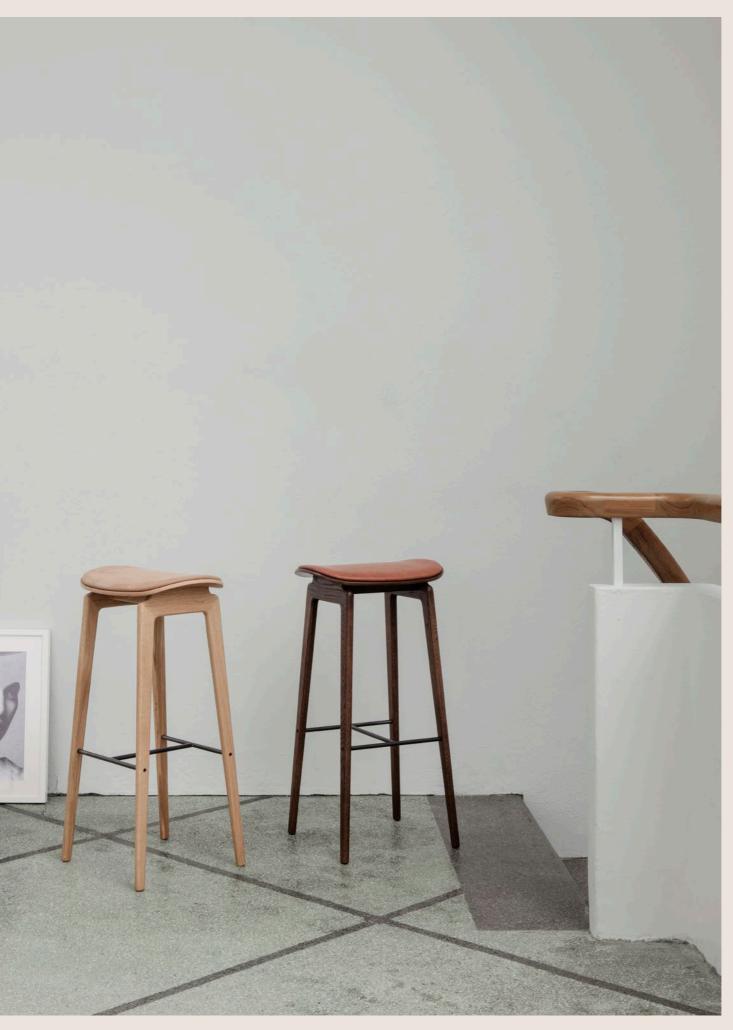
**Designers** Rune Krøjgaard & Knut Bendik Humlevik

#### NY11 Bar

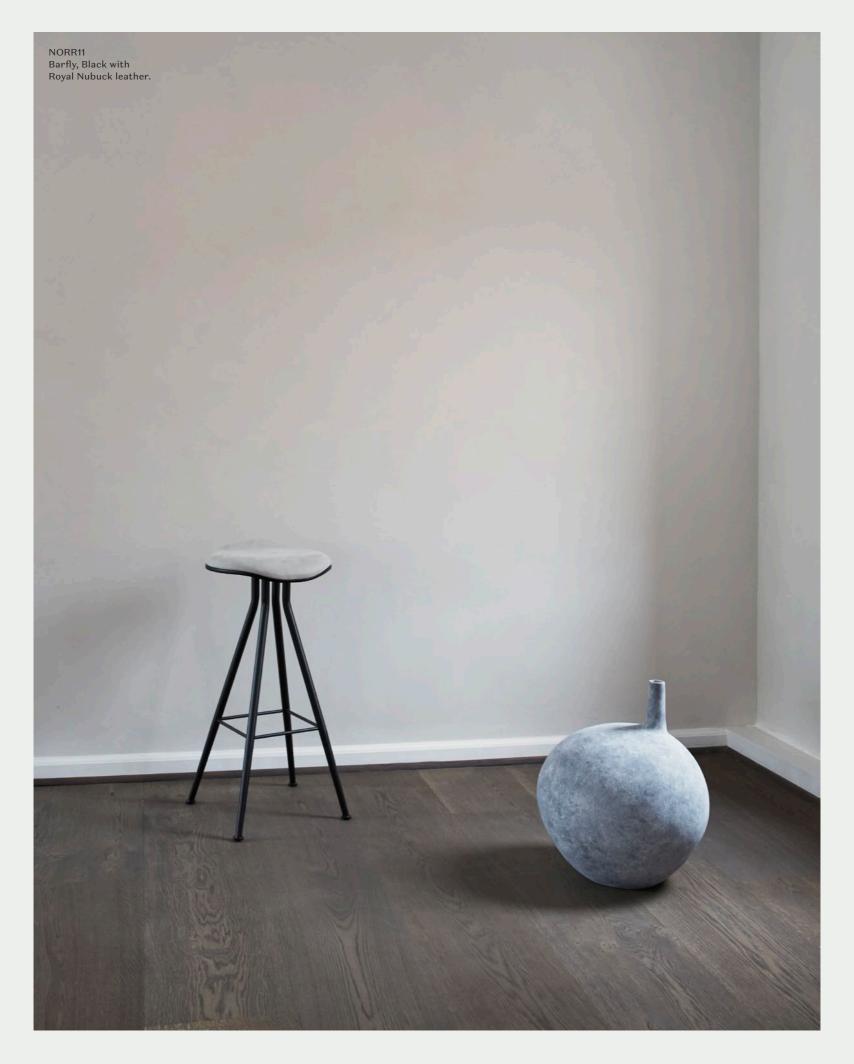
The NY11 series is inspired by traditional Danish school chairs designed throughout the twentieth century. The NY11 Bar Chair comes in two heights, 65 cm and 75 cm, making it perfect for kitchen islands in private homes or as a stylish bar chair for public spaces. A NORR11 bestseller since its launch in 2011 the NY11 series is designed by Rune Krøjgaard and Knut Bendik Humlevik.

The NY11 Bar Chair has a frame hand-crafted from solid white oak and a seat of laminated oak veneer and comes in various wood finishes. The chair can be upholstered with premium leather and vintage leather from Sørensen Leather as well as fabrics from Kvadrat.





NORR11 NY11 Bar Chair, Natural with Camel Vintage Leather, Dark Stained with Rust Vintage Leather.





**Designers** Nicolaj Nøddesbo & Tommy Hyldahl

# Barfly

The Barfly is a chair that will keep you comfortable and entertained for hours and hours. The elegant construction of the aluminium legs creates an almost floating seat giving the chair a light and expressive look. The curved seat comes both with and without upholstery and provides outstanding comfort.

The Barfly series comes in three different heights; two bar heights and one lower stool in dining height making the series suitable for both residential and commercial use while the seat comes in various wood and upholstery finishes.





#### 4. TABLES



#### Oku

OKU

Oku is an interpretation of the Japanese word for oak, Ōku. Oku refers to the essence of the design – oak.

"Through experiments with the balance between lightness and heaviness, making it paper thin when seen from one angle and solid from others, we've emphasised the material in a simple design."

The Oku table top is produced in oak veneer with round edges, adding a refined detail to the large surface. The legs of turned oak timber sections, is positioned sporadic to create the illusion of a floating table top, while also adding a sculptural detail to the table.

Oku comes in both rectangular and circular shapes, with several size options for every room.

**Designers** Kristian Sofus Hansen & Nicolaj Nøddesbo



NORR11 Oku Table.

Buffalo Dining Chairs.

Elephant Dining Chairs.







Oku is an interpretation of the Japanese word for oak, Ōku. Oku refers to the essence of the design – oak. "Through experiments with the balance between lightness and heaviness, making it paper thin when seen from one angle and solid from others, we've emphasised the material in a simple design."

The Oku table top is produced in oak veneer with round edges, adding an elegant lightness to the large surface. The legs of turned oak timber sections, is positioned sporadic to create the illusion of a floating table top, while also adding a sculptural detail to the table.

# Oku Coffee Table

**Designers**Kristian Sofus Hansen
& Nicolaj Nøddesbo



**Designers**Kristian Sofus Hansen
& Tommy Hyldahl

### Fin Side Table

Fin Side Table is a minimal furniture piece, designed with the intention to fit into many different interior settings. Using known shapes and components from the NORR11 collection the table has references to our classics and is designed to fit well with our Mammoth and Elephant collection.

Fin comes with a table top of oak veneer with round edges, making it paper thin seen from one angle and solid from another. The table has two turned oak timber sections, contrasted by a fin-shaped leg of massive oak.





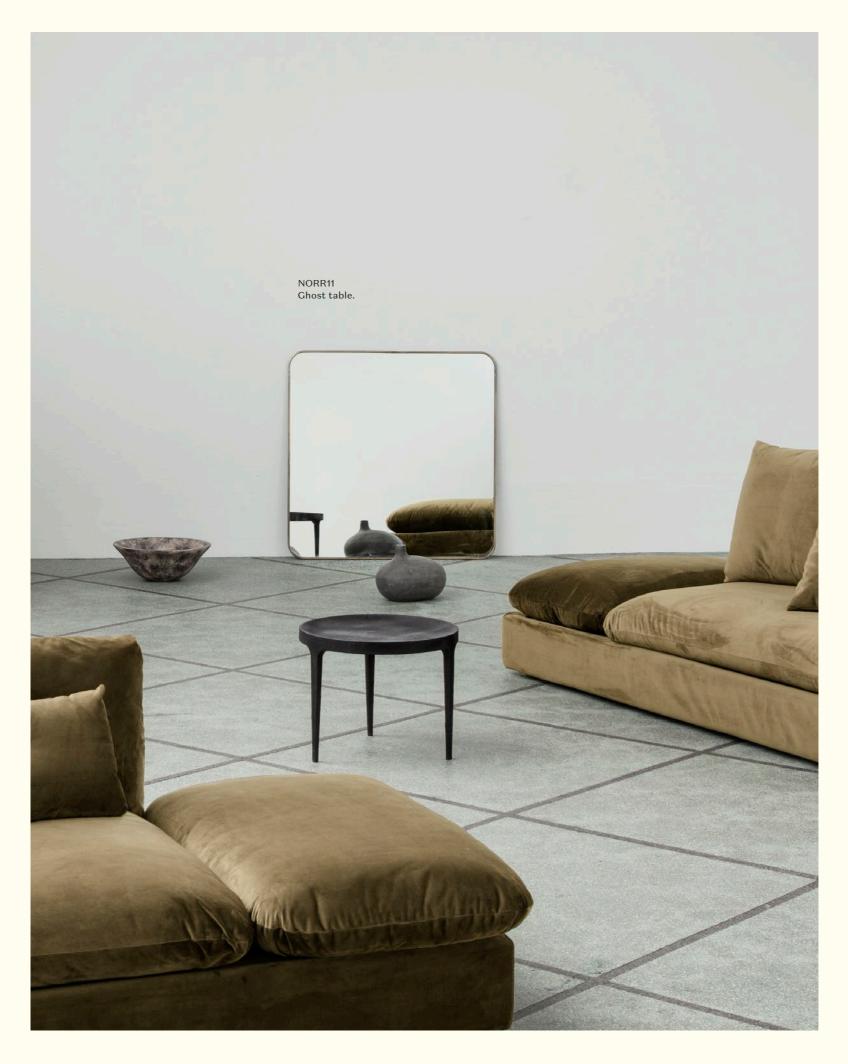


#### Duke

The Duke tables are a series of multi-functional side and coffee tables with a spun metal tray loosely placed on top of a metal frame. The tray comes with rubber underneath to prevent it from slipping off. The tables come in small, medium and large and can easily be adapted to fit your needs, with the medium size particularly functional. The base can be rotated onto its different faces to create three different table heights, making them suitable to fit any height of sofa or to be used as a bedside table. When all three sizes are placed together they create a nice landscape that compliments any sofa.

**Colour variations** Antique White, Khaki Grey, Bronze, Earth Black







#### Ghost

Ghost Coffee Table by Kristian Sofus Hansen and Tommy Hyldahl is a solid table in cast aluminium. The elegant table is cast with three pointy legs and table top with a groove in the outline that beautifully highlights the qualities of the material.

The table is removed directly from the mold without polishing, which gives each table a unique rough surface with the texture of the mold. The black-painted table has a beautiful and diverse surface, with alternation between a matte and reflective finish.

**Designers** Kristian Sofus Hansen & Tommy Hyldahl



**Designers**Kristian Sofus Hansen
& Tommy Hyldahl

#### **JFK**

Drawing inspiration from the late 50s, beginning of 60s era of Mad Men office desks, the JFK desk has a slim table top with three built in drawers. The drawers have a height of 4 cm making enough space for a laptop, papers and other things you might need to store in a modern desk. The drawers have elegant knobs made from aluminium with inspiration from old volume knobs from the Jaguar cars.

A unique attribute of the desk is that there is a built in space for a power supply to

connect a computer, printer or a smartphone charger. The power supply connects through one of the aluminium legs making sure that power cables don't disturb the overall clean appearance of the desk.

The matt black powder coated aluminium legs meet in the middle underneath the table top forming a conic shape giving the desk a light and elegant expression. The table tops come in black oak veneer or palisander veneer with a stunning pattern.







**L**RT

**Designers** ian Sofus Hanse

Kristian Sofus Hansen & Tommy Hyldahl

COFFEE

LE ROI

**TABLE** 

The Le Roi series consists of a bench and a coffee table and is made from solid oak with inlaid French rattan mesh. Le Roi is the French word for King, and the series is a minimalistic interpretation of rattan furniture from the French colonial time, merged with well known Scandinavian furniture arche-types, such as the three-leg circle table and the rectangular bench.

Le Roi is constructed as a frame geometry of solid oak, with

French rattan mesh mounted with traditional methods. The tactile rattan mesh creates a translucent surface, which highlights the beautiful and simple construction. Designed by Kristian Sofus Hansen & Tommy Hyldahl.

#### 5. LIGHTS

72-73 (ii) LINE PENDANT

6 LE SIX

4 (ii) LINE

5 PIPE

74 © CLOCHE



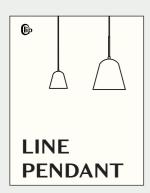
**Designers** Rune Krøjgaard & Knut Bendik Humlevik





Line Pendant is an extension of the classic Line series by Rune Krøjgaard and Knut Bendik Humlevik. The lamp consists of a lampshade of spun aluminium, mounted to a small metal piece of oxidised brass.

The Line Series is inspired by the 40's Film Noir. The characteristics from this particular era are depicted through rawness, the clear silhouette, clean lines and a gentle light.



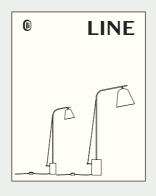


#### LINE PENDANT



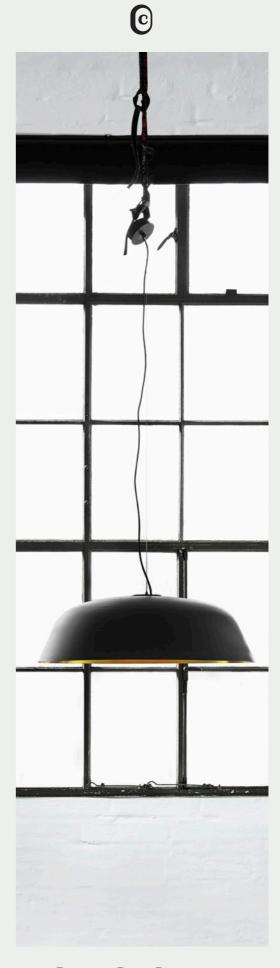


**Designers** Rune Krøjgaard & Knut Bendik Humlevik





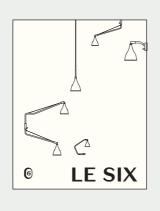
LINE

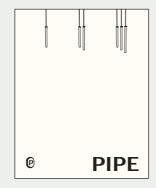


**CLOCHE** 



**Designers** Kristian Sofus Hansen & Tommy Hyldahl





**(**P)

LE SIX

**PIPE**